II

6/16/88

① Comprehensive Public Smoking Program

Legislative

CIAR

Litigation - C&B

Public Relations - NICE - Nat Inst. of Conflict Education

No Social cost to Smoking

Best - consulting firm

$13.95 million dollars - 1988 — $5M in advert in 1988

18.86 million dollars - 1989 — +3.79M extra this yrs.

$32.81M $29.5M total budget

② Committee of Counsel

6th Circuit

American - good judge - 8

Luken Hearings 6/29 Amer; RJR;

✓ SGW: ~~Tobacco~~ Nicotine

Workman - early July on FDA jurisdiction

Back to Wayne next week

✓ Washington office - Celeste -

B+W must be contacted -

National Coordinating Council

Calif Tax Initative

Louisiana - bill -

NYC - regulations -

111 bills - 66 very hostile -

2025863911

Source: https://www.industrydocuments.ucsf.edu/docs/gxgb0003

(3) Federal Relations

Lukens Hearings

National label -

Smokeless type bill - pre-emption -

Taxes

Mike Andrews - 25¢ - 10% to education & advertising

Moakley Bill

EPA - no safe level of ETS

DOD - March 1989 -

Rose - hearings on exports

House Rep. - 24 members -

✓ Jesse Helms - SG Report - Invest. date of issue

Geo Minahan - State Act.

(4) State Activities - 1988

525 pieces of legislation

(5) ✓ Coil

13,377,800 - without B+W -

without Emerson

without Liggett

(6) [illegible] $250,000 not $450,000

(7) Memo - S.G.

Jan 11, 1989 - 25th Anniversary

2025863912

Source: https://www.industrydocuments.ucsf.edu/docs/gxgb0003

(8) Airline Smoking -
Northwest - Ways - down TZ 10
DC - 3rd city surveyed.

(9) US Tobacco 301

(10) Office Lease
May 31, 1989
$3420 → $2925 - 5 yr. term -

(11) Conventions

2025863913

Source: https://www.industrydocuments.ucsf.edu/docs/gxgb0003